



ESRA3 – E-Survey of Road users' Attitudes

Scientific Responsible
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The ESRA3 project (E-Survey of Road Users' Attitudes) is a joint initiative of road safety institutes, research centres, public services, and private sponsors from all over the world. The aim is to collect and analyse comparable data on road safety performance and road safety culture. The ESRA data are used as a basis for a large set of road safety indicators. These provide scientific evidence for policy making at national and international levels. Vias institute in Brussels (Belgium) initiated and coordinates ESRA, in cooperation with ten steering group partners (BAST, DTU, IATSS, ITS, KFV, NTUA, PRP, SWOV, TIRF, University Gustave Eiffel).

The ESRA project started with 17 countries in 2015, 38 in 2017 and had grown to 39 countries from 5 continents in 2023. The survey followed the same methodological approach as used in ESRA1 and ESRA2 to maintain consistency, efficiency and reliability. The country fact sheets are available on the website, and the thematic reports and updated dashboard will be published in 2024.

At the heart of ESRA is a jointly developed questionnaire survey, which is translated into 49 national language versions. The themes covered include: self-declared behaviour, attitudes and opinions on unsafe traffic behaviour, enforcement experiences and support for policy measures. In ESRA3 E-scooters is introduced as a new target group to the questionnaire. The survey addresses different road safety topics (e.g. driving under the influence of alcohol, drugs and medicines, speeding, distraction) and targets car occupants, motorcyclists and moped riders, cyclists, riders of e-scooters and pedestrians. An overview of the project and the results are available on: www.esranet.eu.