



ESRA 2 - European survey of road users' safety attitudes

Scientific Responsible
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ESRA (E-SURVEY OF ROAD USERS' ATTITUDES) is a joint international initiative of research organisations and road safety institutes coordinated by Vias institute.

The aim of the project is to provide scientific support to road safety policy making at the national and international levels. By using a uniform sampling method and an identical questionnaire, comparability of results across all participating countries is assured.

It is the intention of the ESRA consortium to repeat this survey on a triennial basis. A core set of questions is retained in every edition of the survey; this allows the development of a time series of road safety performance indicators.

The ESRA project started with 17 countries in 2015, and had grown to 38 countries in 2017.

Following a careful consideration of different options, the ESRA consortium opted for a web survey, which was completed by respondents from internet access panels. In each country, an online survey is conducted using representative samples (N=1,000) of the national adult populations. The developed common questionnaire (UK English) is translated/adapted into national language version(s). The questionnaire covers four main road safety topics: speeding, driving under influence, distraction/fatigue, and protective system in different road safety themes.