

The **SHOW** Project

Duration

59 months (Dec. 2019 – Nov. 2024)

Objective

to support the migration path towards affective and persuasive sustainable urban transport through:

- technical solutions
- business models and
- priority scenarios

for impact assessment

Methodology

- Deployment of shared, connected, cooperative, electrified fleets of **autonomous vehicles**
- in coordinated
 - Public Transport (PT)
 - Demand Responsive Transport (DRT)
 - Mobility as a Service (MaaS) and
 - Logistics as a Service (LaaS)operational chains
- in real-life urban demonstrations in:
 - 5 Mega
 - 6 Satellite and
 - 3 Follower Pilotstaking place in **20 cities across Europe**

Impact

Proposals will test the overall **mobility impact**

Reduction in the total number of passenger cars and goods km in cities

Improvement in market opportunities for SME's and new-entrants

Strategic partnering opportunities between public agencies and the private sector