

The **SafeCulture** Project

Duration

36 months (Jan. 2016 – Dec. 2018)

Objective

to compare
the **Safety Culture**
in **different transport modes** and
social contexts
between **Norway and Greece**

Methodology

- Development of **interview guides** and **survey questionnaires**
- Structured interviews with **20** professional and **30** private drivers
- Behaviour survey among **200** professional and **300** private drivers
- Statistical analyses

Impact

Importance of **recording behaviour similarities** within road user groups

Quantification of **traffic safety culture**

Selection of **appropriate measures** for each group

Improvement of **traffic safety culture**

