

Monitoring Road Safety Culture in Europe

SafeCulture

Duration

36 months (Jan. 2016 – Dec. 2018)

Objective

to compare
the **Safety Culture**
in different transport modes and
social contexts
between Norway and Greece

Methodology

- Development of interview guides and survey questionnaires
- Structured interviews with **20** professional and **30** private drivers
- Behaviour survey among **200** professional and **300** private drivers
- Statistical analyses

Impact

Importance of recording behaviour similarities within road user groups

Quantification of traffic safety culture

Selection of appropriate measures for each group

Improvement of traffic safety culture

