

Green Cultural Oases

GreCo

Duration

42 months (December 2024 – May 2028)

Objectives

- Make the Municipality of Elliniko-Argyroupoli a paradigm of **active, sustainable urban destination**
- Elevate **tourism satisfaction** and the overall well-being of our community
- Create a **resilient and sustainable** tourism ecosystem through proactive planning that benefits both locals and visitors
- Provide personalized, innovative intercultural, eco-friendly **digital solutions** for challenges like overcrowding, pollution and seasonal fluctuations

Methodology

- Analyze the **touristic, cultural and natural resources** of the destination of Elliniko-Argyroupoli
- Establish the **user/stakeholder needs** and requirements
- Implement the use case scenarios and the **definition of the KPIs**
- Develop the back-end architecture, the **User Interface** and all the technical features that will enable the delivery of customized routes suggestions via web and mobile-served application
- Transfer of the **innovative solution** developed to other urban areas

Impact

- Enhanced Community **Well-being**
- Enhanced Visitor Experience and **Reduced Environmental Impact**
- Sustainable and **Equitable Tourism Distribution**



Δήμος
Ελληνικού
Αργυρούπολης