

# George Runs 30 Marathons in 30 Months for 30km/h Speed Limit in All Cities

www.georgeruns30x30.com



## Duration

30 months (July 2022 – Nov. 2024)

## Objective

After more than 30 years of dedication to road safety science and several Marathon races, stepping beyond the continuous scientific pleas and promoting more actively the 30 km/h city through the challenge of 30 Marathons in 30 months

## Marathons



## Impact

Speed effects the quality of life of urban residents, especially the safe mobility of vulnerable road users

As urbanization and motorization continue to grow, a speed limit of 30 km/h should be standard in all places where cars, cyclists, and pedestrians interact

Streets that promote safe walking and cycling can reduce car dependency and harmful vehicle emissions that contribute to climate change